



State Capitol  
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**PETER KINDER**  
Lieutenant Governor

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## **MEDIA ADVISORY**

MEDIA ADVISORY ONLY

April 7, 2008

### **Lt. Gov. Kinder, Kansas City Leaders to Unveil “Tour of Missouri” Host City Sign**

**JEFFERSON CITY** – Lt. Governor Peter Kinder will join leaders from Kansas City and representatives from MoDOT to unveil the first 2008 Tour of Missouri Host City road sign. These signs will be placed at the city limits of each 2008 host city.

**WHAT:** Lt. Gov. Kinder will unveil the first Tour of Missouri host city road sign

**WHO:** Lt. Gov. Peter Kinder, KC Officials, MoDOT

**WHEN:** Tuesday, April 8, 2008 4:00 p.m.

**WHERE:** Blue Ridge Blvd. - Commuter Parking Lot  
(Take I-70 to Blue Ridge Blvd. Exit 11  
Landmark: Radio tower on commuter parking lot)

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*(Editors Note: The 2008 Tour of Missouri will be held September 8-14, and will feature stops in St. Joseph, Kansas City, Clinton, Springfield, Branson, Lebanon, Rolla, St. James, Jefferson City, Hermann, St. Charles and St. Louis.*

*In 2007, the inaugural Tour of Missouri brought in \$26.2 million in tourism dollars throughout the state. An estimated 367,566 saw the Tour of Missouri at some time during the six stages, with more visitors expected this year.*

*Online at; [www.tourofmissouri.com](http://www.tourofmissouri.com).)*